



Roger León
Superintendent

Newark Board of Education

Where Passion Meets Progress

9598 High School Expanded Learning Services Evaluation Report

I. List the names of all members on the evaluation committee:

Brooklyn Holt, High School Leadership Supervisor
Miranda McFadden, Coordinator of Federal and State Grants
Jose Rivera, Clerk III

II. List the name and summary of vendors who submitted a proposal:

Vendor	Summary of Proposal
Be The Changemakers Inc. 751 Palisades Avenue Suite 2020, Teaneck, NJ 07666	The proposal primarily aims to improve student’s vocational/life skills, and emotional stability through Social Justice. The program prepares students for academic and professional success in social justice and provides students with the skills and resources necessary to create social change in their community.
The Dr. Muhammad Experience Inc. One Gateway Center (Suite 2600-1803) Newark, NJ 07102	The primary focus of the proposal is to engage the Newark Board of Education and their stakeholders in empowerment workshops and experiential learning sessions that work to build career pathways for high school students for an “all hands-on deck” perspective. These workshops build youth confidence, engage them in social emotional learning, and empower young minds to own their unique narratives and use it as leverage in adopting a social justice plan for building a strong pathway into adulthood.
Voices International Publications 196-03 Linden Blvd. St. Albans, NY 11412	The proposal aims to ensure students understand the sustainable career opportunities exist, and environmental factors are not predictors of their future. The program focuses on educating teenagers on how to develop insight on their passion and purpose to empower students with viable entrepreneurship skills to help them make money now. Mentors are provided for guidance, encouragement, and recommendations.
West Side High School Alumni Assoc 18 Liberty Street Irvington, NJ 07111	Rejected for failure to submit a signed responsive proposal

III. Rank vendors in order of evaluation 1-3, 1 being the highest:

Vendor	Recommendation To Award (yes or no)	Overall Rank
Voices International Publications	Yes	1
The Dr. Muhammad Experience Inc.	Yes	2
Be The Changemakers Inc.	Yes	3

IV. Identify the vendor(s) recommended for awarded and why the vendor or vendors have been selected among others considered.

Vendor	Justification for Selection
Voices International Publications	This vendor is recommended for award among others because 2 out of the 7 staff members are social workers. 1 out of the 2 social workers has the title clinical social worker.
The Dr. Muhammad Experience Inc.	This vendor is recommended for award among others because the organization provides professional development to administrators and teachers to ensure fidelity with the implementation of the program.
Be The Changemakers Inc.	The vendor is recommended for award among others due to the organization's ability to provide our students with access to educational forums conducted in various school districts, college classrooms, and universities around the country, community members convene with professors, elected officials, organizers, activist, and other community stakeholders to join forces with to solve societal ills.

V. Identify the terms, conditions, scope of services, and fees for vendor(s) recommended for award.

The term is two (2) years with the option to renew for one (1) additional two (2) year period. Please see the Summary of Proposals section I for the scope of services. The cost proposals are enclosed.

Voices International Publications awarded at an amount not to exceed \$666,048.00
vendor name

The Dr. Muhammad Experience Inc. awarded at an amount not to exceed \$676,000.00
vendor name

Be The Changemakers Inc. awarded at an amount not to exceed \$640,400.00
vendor name

Submitted By: 
signature

Printed Name: Brooklyn Holt

Title: Supervisor for the High School Leadership Team

9598 High School Expanded Learning Services Cost Proposal Form No. 1 for Scope of Work B Career Readiness and Soft Skill Student and Stakeholder Development Services

(All data fields must be typed)

The evaluative process requires an assessment of cost for various services. This pricing table has been developed to provide uniformity for evaluative purposes.

**VENDORS ARE ONLY CONTRACTED FOR SERVICES IDENTIFIED WITHIN THE COST PROPOSAL.
 PLEASE DUPLICATE THIS PRICING FORM AS NECESSARY TO INCLUDE ALL SERVICES PROPOSED.**

Company Name <u>Be The Changemakers Inc.</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	School Year
Description of Program Mandatory Data Field	Be the Changemakers Teen Conference is proposed to service all 6 schools on the RFP. Each school will have a maximum 50 students participate per quarterly conference for a total of 4 sessions
Duration of Program (Single Session, Monthly, Annual) Mandatory Data Field	Quarterly Sessions for each school = 4 sessions total per school Total Sessions for program duration: 24
Length of Session (e.g. 1-hour, 2-hour, etc.) Mandatory Data Field	Session Length: 6 hours
All-inclusive Session Cost (including materials) Mandatory Data Field	Session Cost: \$6,666
Targeted Grade(s) Mandatory Data Field	Target Grade(s): 9th - 12th
Maximum Participants Mandatory Data Field	50 participants per school = 300 participants per session 4 Session Participant Total: 1200 participants
Virtual or In-person Mandatory Data Field	In-person and Virtual Options
OTHER (indicate items)	
OTHER (indicate items)	
Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.	

**9598 High School Expanded Learning Services
Cost Proposal Form No. 1 for Scope of Work B Career Readiness and Soft Skill
Student and Stakeholder Development Services**

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Company Name <u>Be The Changemakers Inc.</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	School Year
Description of Program Mandatory Data Field	Social Justice In Action: Law Academy is proposed to operate weekly sessions at 2 schools (Barringer High School and University High School) for a total of 80 sessions for program duration
Duration of Program (Single Session, Monthly, Annual) Mandatory Data Field	10 month academic school year program 1 session weekly for a total of 40 sessions (per school) Total Sessions (for program duration): 80
Length of Session (e.g. 1-hour, 2-hour, etc.) Mandatory Data Field	Session Length: 90 minutes
All-inclusive Session Cost (including materials) Mandatory Data Field	Session Cost: \$2,000
Targeted Grade(s) Mandatory Data Field	Target Grade(s): 9th - 12th
Maximum Participants Mandatory Data Field	50 participants (per school) for a program maximum of 100 participants
Virtual or In-person Mandatory Data Field	Hybrid
OTHER : Target Schools (indicate items)	*Target schools for this program are: 1. Barringer High School
OTHER (indicate items)	2. University High School
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9598 High School Expanded Learning Services

Cost Proposal Form for Scope of Work A. At Risk Entrepreneurial Programming

(All data fields must be typed)

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Company Name <u>Voices International Publications</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Services are for the School Year
Description of Program Mandatory Data Field	Entrepreneurship Programs
Duration of Program (Single Session, Monthly, Annual) Mandatory Data Field	1 Weekly Session, 24 monthly sessions and 240 sessions annually
Length of Session (e.g. 1-hour, 2-hour, etc.) Mandatory Data Field	90 Minute Sessions
All-inclusive Session Cost (including materials) Mandatory Data Field	1,387.60
Targeted Grade(s) Mandatory Data Field	9th - 12th
Maximum Participants Mandatory Data Field	1500
Virtual or In-person Mandatory Data Field	In-person
OTHER (indicate items)	
OTHER (indicate items)	
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**9598 High School Expanded Learning Services
Cost Proposal Form for Scope of Work A. At Risk Entrepreneurial
Programming**

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Company Name <u>The Dr. Muhammad Experience Inc.</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	School Year
Description of Program Mandatory Data Field	<i>The Project Iron Kids (PIK) Program.</i> The purpose of this proposal is to engage High School students and their Families and provide empowerment workshops and educational sessions that work to build self-sufficiency and resiliency in students who are affected by the absence of one or both of their parents, specifically through their involvement with the criminal justice system. Program participants will engage in critical conversations inclusive of selected readings that highlight and enforce positive character building, action accountability and social emotional skills building and modeling. Youth are empowered to own their unique stories and embrace them to think about college majors/minors aligned with their experiential expertise. This include entrepreneurship that can be of service to similar populations. Workshops incorporate restorative justice practices.
Duration of Program (Single Session, Monthly, Annual) Mandatory Data Field	Annual. September through June. 10-Month workshop running.
Length of Session (e.g., 1-hour, 2-hour, etc.) Mandatory Data Field	1-hour
All-inclusive Session Cost (including materials) Mandatory Data Field	\$30,000
Targeted Grade(s) Mandatory Data Field	9 th – 12 th grade
Maximum Participants Mandatory Data Field	30 maximum participants per site.
Virtual or In-person Mandatory Data Field	Virtual
Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.	

9598 High School Expanded Learning Services
Cost Proposal Form for Scope of Work A. At Risk Entrepreneurial Programming

(All data fields must be typed)

Company Name <u>The Dr. Muhammad Experience Inc.</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	School Year
Description of Program Mandatory Data Field	<i>Introduction to College 101.</i> This 8-week preparatory course is specifically designed with at-risk high school students in mind. The content of the class will include topics that center the lived experiences of high school youth students in NJ urban communities. Students will be empowered with an historical lens about the assets and resources on Historically Black College and University (HBCU) campuses across the nation. This knowledge will serve as the backdrop to the course. Participants will be exposed to students, faculty and scholars who come from similar communities. Some of whom have experiences growing up within fragile communities in New Jersey. Selected course outcomes: (a) gain insight on the college experience, (b) increase interest in applying to college, (c) identify specific schools, including HBCUs to apply, (d) verbalize why college is important, (e) own their personal narrative of college and career, (f) begin to see college as a tool toward success, (g) talk with their families and peers about college aspirations, and (h) identify college majors/minors that complement youth lived experiences.
Duration of Program (Single Session, Monthly, Annual)	Annual. September through June. 2-Month workshop running throughout the school year, including summers.
Length of Session (e.g., 1-hour, 2-hour, etc.)	1-hour
All-inclusive Session Cost (including materials) Mandatory Data Field	\$30,000 without HBCU campus tour *: 'uguukqpu+' \$50,000 with HBCU campus tour *: "uguukqpu'r nm'u'qwt+
Targeted Grade(s)	9 th – 12 th grade
Maximum Participants Mandatory Data Field	30 maximum participants per site.
Virtual or In-person Mandatory Data Field	Virtual and In-person.
Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.	

9598 High School Expanded Learning Services
**Cost Proposal Form for Scope of Work A. At Risk Entrepreneurial
 Programming**

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Company Name <u>The Dr. Muhammad Experience Inc.</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Both
Description of Program Mandatory Data Field	<i>Netflix & Chat.</i> This program is a media club for high school students to watch short-films, historical and contemporary media, and YouTube video to have conversations about resilience, success, and strategies for moving beyond challenging situations. These bi-weekly critical conversations will allow youth to discuss difficult situations and envision solutions for long-term productivity in college and career. All participants will leave with increased social capital, a sense of direction and a documented plan for graduation success aligned with a career trajectory.
Duration of Program (Single Session, Monthly, Annual) Mandatory Data Field	Monthly. Two-month program with bi-weekly sessions.
Length of Session (e.g. 1-hour, 2-hour, etc.) Mandatory Data Field	2-hour sessions.
All-inclusive Session Cost (including materials) Mandatory Data Field	\$20,550.00
Targeted Grade(s) Mandatory Data Field	9 th -12 th grade(s)
Maximum Participants Mandatory Data Field	30 participants per site.
Virtual or In-person Mandatory Data Field	In-person. Virtual options available upon request.
OTHER (indicate items)	
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Include With Proposal Submission Page 2 of 16

**9598 High School Expanded Learning Services
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Programming**

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Company Name <u>The Dr. Muhammad Experience Inc.</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Both
Description of Program Mandatory Data Field	<i>Funding Freedom For Young Entrepreneurs.</i> This program will provide students with 10 steps to ensure that their business foundation qualifies for business credit, grants, and other funding. This interactive workshop will require student engagement, feedback and peer accountability. All participants will leave with a business name, local virtual office options, understanding on how to form a legal entity, how to obtain a business license, how to obtain a EIN, open a bank account, obtain a business phone & fax number, obtain a professional business email address, build a website, register with 411 National Directories and obtain a DUNS number for their business. Each session will allow students to leave with business accomplishments.
Duration of Program (Single Session, Monthly, Annual)	Monthly. 2.5 month program with weekly sessions.
Length of Session (e.g., 1-hour, 2-hour, etc.) Mandatory Data Field	1-hour
All-inclusive Session Cost (including materials) Mandatory Data Field	\$30,000 *32'ugaukqpu+
Targeted Grade(s) Mandatory Data Field	11 th – 12 th grade.
Maximum Participants	30
Virtual or In-person	Virtual
OTHER (indicate items)	
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Company Name <u>The Dr. Muhammad Experience Inc.</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Both
Description of Program Mandatory Data Field	<i>New Jersey Merch Youth Entrepreneurial Program.</i> This program highlights from start to finish the process of creating clothing items and accessories by adopting an entrepreneurial mindset and long-term plan. Through this experiential learning youth workshop, students take self-owned business ideas from thoughts to reality. Each youth will complete an entrepreneurial vision board to visualize their plan for creating and running a successful business. Youth will learn about a variety of merch designs and production processes (hats, shirts, socks, jackets, sweatsuits, etc.). Student will be motivated through entrepreneurial guests who will speak with students about their personal experiences (some include at-risk backgrounds). At the end of the workshop each youth will have self-created merch that can be marketed, and mass produced through social media platforms. This workshop has 3 options (i.e., introduction, intermediate and advanced)
Duration of Program	Monthly. Three-month program with bi-weekly sessions.
Length of Session (e.g., 1-hour, 2-hour, etc.)	2-hour sessions.
All-inclusive Session Cost (including materials)	\$30,000 (introduction level classes) *8'ugukqpu+ \$50,000 (intermediate and advanced level classes) *8'ugukqpu+
Targeted Grade(s)	11 th and 12 th grade.
Maximum Participants	30
Virtual or In-person Mandatory Data Field	In-person and virtual.
Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.	

Cost Proposal Form No. 2 for Scope of Work B Career Readiness and Soft Skill Student and Stakeholder Development Services

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Company Name <u>The Dr. Muhammad Experience Inc.</u>	
Title of event Professional Development Services Mandatory Data Field	No Judgement Zone: Soft Skill Stakeholder Development Services
Description of Program/Initiative Mandatory Data Field	This administrative professional development focuses on 8 sessions of workshop engagement with provide strategies for implementing soft skills in hostile community and school environments. This initiative will work to provide programs to shift the culture of school staff. This will align language, strategy that seeks to use staff experiences and expertise to build bridges between students, family and college leaders.
Total Price Per Session (All-inclusive rate in US Dollars) Mandatory Data Field	\$10,500.00 *5'ugukpu+
Hours Per Professional Development Session Mandatory Data Field	2-hours with 30 minute individualized engagement.
Min/Max Participants Mandatory Data Field	20-50 participants per session.
Virtual or In-person Mandatory Data Field	Virtual options. In-person option.
Number of Instructors Per Session Mandatory Data Field	2-3 instructors per session.
OTHER (indicate items, duplicate form as necessary, add attachments if necessary)	
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Cost Proposal Form No. 2 for Scope of Work B Career Readiness and Soft Skill Student and Stakeholder Development Services

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Company Name <u>The Dr. Muhammad Experience Inc.</u>	
Title of event Professional Development Services Mandatory Data Field	Employer & Employee Empowerment (EEE) of E(3)
Description of Program/Initiative Mandatory Data Field	This hands-on experience will allow students to engage with employers and provide students with a work base learning experience invited by 2-expert led meetings facilitated by the DME President, Dr. Bahiyah Muhammad.
Total Price Per Session (All-inclusive rate in US Dollars) Mandatory Data Field	\$10,000.00
Hours Per Professional Development Session Mandatory Data Field	2-hours
Min/Max Participants Mandatory Data Field	30 participants per session.
Virtual or In-person Mandatory Data Field	Virtual options. In-person option.
Number of Instructors Per Session Mandatory Data Field	4
OTHER (indicate items, duplicate form as necessary, add attachments if necessary)	
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